



# RetailNI

Standing up for  
Independent Retailers

   [www.retailni.com](http://www.retailni.com)

2023

HIGH  
STREET  
HEROES NI

## Award Guidelines

*Vote Independent!*

*Vote for your High Street Hero!*



Roam

CAMELOT

BelfastLive

# High Street Heroes 2023

*Vote Independent! Vote for your High Street Hero!*

Through our High Street Heroes NI campaign, Retail NI in partnership with Belfast Live, Camelot, Roam & Strategic Power is giving you an opportunity to highlight and celebrate Northern Irelands amazing independent retailers and local high streets.

**Our awards are different.** There are no judges, the winners are decided by the public through an online vote. It's the customers that decide who the winner is.

This year we are delighted to announce two new Categories in the campaign – Best Green Retailer & Best Generalist Retailer.

From Independents Day 4<sup>th</sup> July, we will give you the opportunity to vote online for your favourite independent retailer across 13 categories.

Our biggest and most popular categories are the High Street of the Year and the Independent Retailer of the Year.

High Street Heroes NI is the biggest ever showcase of our amazing worldclass local independent retailers and the huge contribution they make to our local communities and high streets as well as local suppliers.

70pence in every £1 spent with a local independent retailer is recycled around the economy, helping local farmers, producers, manufacturers and above all else our local communities.

**Make sure you vote!**

## Categories

### Best Butcher

Sponsored by Harbinson Mulholland

You can vote for in-store or stand-alone Butchers.

### Best Coffee Shop

Sponsored by Berties Bakery

You can vote for in-store or stand-alone coffee shops.

### Best Convenience Store

Sponsored by Bobby's Foods

### Best Deli/Bakery

Sponsored by Aryzta

You can vote for in-store or stand-alone Delis/Bakeries.

### Best Fashion Retailer

Sponsored by Danske Bank

### Best Forecourt

Sponsored by Pivotal

This is for independently owned forecourts including all the main symbol groups.

### Best Generalist Retailer

Sponsored by AIB

You can vote for all other independent retailers not covered in an existing category e.g book shop, greengrocers, pet shops etc.

### Best Green Retailer

Sponsored by Strategic Power

Those seeking to enter this category need submit a 30 second video demonstrating how their business are green, eg recycling, energy efficiency etc. The video must be submitted to us no later than 23<sup>rd</sup> June to ensure it will be uploaded to the voting platform.

### Best Healthcare Retailer

Sponsored by Eir Evo

This includes Chemists, Opticians and other independently owned business that sell healthcare products.

### High Street of the Year

Sponsored by Fibrus

Open to entries from high streets in any local village, town or city in Northern Ireland.

### Best Homeware Retailer

Sponsored by Bank of Ireland

This includes independently owned kitchen, hardware or furniture retailer.

### Best Off Licence

Sponsored by United Wines

You can vote for in-store or stand-alone off licences.

### Overall Independent Retailer

Sponsored by Camelot

Chosen from the list of winners who has polled the most votes.

## To vote

Go to [www.belfastlive.co.uk/HSH](http://www.belfastlive.co.uk/HSH)

Enter as many or as few categories as you choose.

Once you are happy with your entry click submit.

#### Award Sponsors





RetailNI

Standing up for  
Independent Retailers

[#VoteIndependent](#)